

## Values Adding Value: Measuring Benefits from Corporate Values



**Heiko Filthuth**

# **Values Adding Value: Measuring Benefits from Corporate Values**

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der Deutschen Nationalbibliografie; detaillierte bibliografische  
Daten sind im Internet über <http://dnb.ddb.de> abrufbar

At the same time doctoral dissertation in partial fulfilment  
of the requirements for the degree of Doctor of Philosophy,  
Horizons University, Paris

ISBN 978-3-96138-141-8

© 2019 Wissenschaftlicher Verlag Berlin

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sowie Übernahme und Verarbeitung in EDV-Systemen.

Druck und Bindung: SDL – Digitaler Buchdruck, Berlin

Printed in Germany

€ 24,80

## Acknowledgements

This dissertation concluded a learning and research process of several years. I was acquainted with the topic of corporate values in more detail by Thomas Uhlenbrock of Wertfeunde and set to think about the values they add to a company by Professor Eileen Roddey of the University of Salford. With the guidance and expertise of Professor Perry Haan, a dissertation proposal came to life which formed the basis for this research. My facilitator for this dissertation, Professor John Cooper, provided me with support and encouragement as well as quick responses whenever I needed them. I am most grateful to every one of them.

My sincere thanks go to the group of companies in which the research took place and whose name is not disclosed in this dissertation, particularly to its managing directors and executives. They shared their impressions, their perceptions, and their expectations on corporate values with me extensively. They provided me with the data I needed to conduct this research successfully and allowed me to use it.

Above all others, I am most grateful to my wife and children. They shared the limited time we have together with my dissertation project for three years and encouraged me to continue when I was not sure where this project would lead me.

Heiko Filthuth, June 2019

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